

Syracuse University

School of Information Studies

# Interacting with Employers

Career Services

*114 Hinds Hall*

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# Approaching an Employer

- Shake their hand firmly while making eye contact, smile!
- Be enthusiastic and confident in your abilities when talking to the employer
- Present a resume and be prepared to answer questions regarding your experience
- Try collect business cards and follow-up with them after the fair by email within 24 hours
- Make an impression! These are the people that will help you land an interview.

*Try and stay calm, cool, and collected while you speak to employers*

# Following up with Employers

## After the Career Fair

- **Follow-up with the employers you interacted with at the Career Fair**
- **Send a thank you email regarding something you discussed with them at the fair**
- **Submit an application if you are still interested in the company and let them know**
- **Call or email to follow-up to check on the status of your application at a later date.**

*A thank you can go a long way for any employer*