

Analytics



Direct from Handshake

Academy: [Reporting and Analytics Training](#)

Help Center: [Reporting](#) | [Analytics: Using Saved Reports](#) | [Analytics: Creating a New Custom Report](#)

Handshake User Conference 2018: [Storytelling with Data - Babson](#) | [Advanced Data and Analytics](#) | [Alumni & Employer Relations Reporting - Sara Johnson](#)

- [Analytics - Part 1 Reporting Basics](#) - recorded webinar
- [Analytics - Part 2 Advanced Insights](#) - recorded webinar
- [Analytics - Part 3 Frequently Used Reports](#) - recorded webinar

Usage

Analytics

[Reports](#) [Dashboards](#) [Schedules](#)

Create Report

Filters Clear Name Report Type School Author Description

Best Practices

When working with Handshake Analytics, it's important to consider the overarching goals of Syracuse University (re: [DEIA Strategic Plan](#)) and then your departmental goals and expectations. Each report should include and begin with the overarching demographic data points needed to meet the DEIA Strategic Plan expectations on reporting and program assessment.

To accomplish this, **from Handshake Analytics:**

1. **Student**
 - a. + Email - Institution
 - b. + Ethnicity
 - c. + Gender
2. **Student Work Authorization**
 - a. + Name
3. All other fields are at your discretion, however, at a minimum, **best practices** would follow the above with:
 - a. **Student College (at Appt. Time)**
 - i. + Name
 - b. **Student Majors (at Appt. Time)**
 - i. +Name
 - c. **Student School Year (at. Appt. Time)**
 - i. +Name

Analyzing your Report

Visit [Career Services Hub](#) to learn more about LinkedIn Learning opportunities to build on your reporting skills.

You may also be interested in:

[Data Insights at SU](#)

[Data Insights Answers Page](#)



Direct from Syracuse University

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</p><p>See above video for:</p>Navigating Analytics
ReportsSchedulesShow Favorites OnlyCreate ReportVisible to You versus Visible to Syracuse UniversityCopying and Saving ReportsNavigating AnalyticsFoundational MetricsLeveraging Labels and FiltersDownloading your Report</div></div><div class="columnLayout single" data-layout="single"><div class="cell normal" data-type="normal"><div class="innerCell"><p style="text-align: center;">Request a Feature</p></div></div></div></div></body></html>