

# Source Tracking Links

Source tracking allows you to see where your registrants are coming from if you share the webinar registration page in multiple locations. For example, you can share one source tracking link on Facebook and another on Twitter, to see which platform users register on.

You can create up to 50 unique registration URLs for different platforms and share that unique link to track how many people visit the registration page and how many people complete the registration.

## Adding source tracking links

1. Sign in to the Zoom web portal.
2. Click Webinars.
3. Click on the topic of webinar that you would like to set up registration tracking for.

Start Time	Topic	Webinar ID		
Today 10:00 AM	Mission Brief	644-159-140	Start	Delete

4. Scroll to the Invitations section.
5. Next to Source Tracking Link, click +Add.

Invite Attendees      Webinar Size: 1000 attendees

Registration Link  
[Redacted URL]

Source Tracking Link + Add

You have not yet created any source tracking links

6. Enter a Source Name, such as where you will be sharing the URL. For example, Facebook or Initial Email Blast.

### Add Source Tracking Link ×

Source Name

7. Click Save.
8. (Optional) Repeat the steps 4-6 for each additional URL you need to create.
9. Hover over the URL and click the icon to copy the link.
10. Paste the URL where you would like to share it.

## Viewing tracking results

1. Sign in to the Zoom web portal.
2. Click Webinars.
3. Click on the topic of webinar that you would like to set up registration tracking for.

Start Time	Topic	Webinar ID		
Today 10:00 AM	Mission Brief	644-159-140	Start	Delete

4. Scroll to the Invitations section.

Source Tracking Link  + Add

[Export All](#)

Source Name	Tracking Link	Registrations	Visitors		
Initial Email Blast	<a href="#">https://www.leadaholic.com/initial-email-blast</a>	2	4	<a href="#">Edit</a>	<a href="#">Delete</a>
Facebook	<a href="#">https://www.leadaholic.com/facebook</a>	0	3	<a href="#">Edit</a>	<a href="#">Delete</a>
Second Email Blast	<a href="#">https://www.leadaholic.com/second-email-blast</a>	0	1	<a href="#">Edit</a>	<a href="#">Delete</a>
Twitter	<a href="#">https://www.leadaholic.com/twitter</a>	1	1	<a href="#">Edit</a>	<a href="#">Delete</a>

- You can view the number of registrations from that link and the number of visitors to that link.
- You can also export a report in CSV format. This will include the first name, last name, email address, registration time, approval status, which link they used to register and any custom questions. Click Export All to download the report.